

# Neil Sreenan

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nsreenan@gmail.com | <http://neilsreenan.com>

## PROFESSIONAL EXPERIENCE

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Knowledge Manager May, 2018 - Present  
Global Intranet Content Manager October, 2016 – May, 2018  
HKS, Inc. | Dallas, Texas

- Member of Global Knowledge Services team for architecture firm's twenty-four offices
- Configuration, optimization and maintenance of Intranet content and search
- Taxonomy development
- Implementation and management of Intranet permissions workflow
- Agile product owner for Global Knowledge Services team

Manager, Digital Asset Systems November, 2014 – October, 2016  
Dallas Museum of Art | Dallas, Texas

- Functional and operational expert in the museum's digital asset management system
- Develop and coordinate workflows and standards for ongoing asset and data ingestion
- Metadata profile development and implementation
- Data analysis and reporting on use and efficiency of digital asset management system
- Maintain integrity of data and asset integrations between additional systems
- Coordinate delivery of assets and data to third parties relevant to special projects
- Training of new staff and museum-wide training on use of content management systems

Imaging Technology Specialist September, 2008 – November, 2014  
Dallas Museum of Art | Dallas, Texas

- Create, process, store, and coordinate the use of digital master files
- Research and maintain quality standards to match image requestor's needs
- Develop workflows and standards for image production based on institutional objectives
- Gather and track assets for use in multimedia projects
- Video and audio production support

Director of Adult & Public Programs November, 2006 – May, 2008  
The Trammell & Margaret Crow Collection of Asian Art | Dallas, Texas

- Planned and implemented lecture programs and annual festivals
- Developed educational materials relevant to the collection and special exhibitions
- Coordinated and developed docent program

High School Art Teacher July, 2004 – August, 2005  
Tyler Independent School District, John Tyler High School | Tyler, Texas

Corporate Trainer May, 2004 – July, 2004  
Humitech Group Humidity Control Systems | Dallas, Texas

- Conducted training seminars in Japan and Thailand through translators, in classroom and on-site, for new franchises

Math Tutor March, 2003 – May, 2004  
Sylvan Learning Center | Tyler, Texas

English Teacher October, 2001 – November, 2002  
Nova Group English Schools | Mie Prefecture, Japan

- English as a second language instruction for children and adults

## EDUCATION

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- 2013 Master of Library Science  
Texas Woman's University School of Library and Information Studies | Denton, Texas
- Coursework: Information organization and retrieval, cataloging, collection development, information sources and services, library management, technology systems, web development, metadata and networked information organization and retrieval, and rare books
  - Practicum project: Processed *The Coreen Mary Spellman Papers* in the Dallas Museum of Art Archives
- 2010 Master of Arts in Art Education with Museum Certification  
University of North Texas College of Visual Arts and Design | Denton, Texas
- Marcus Fellowship recipient: The Marcus Fellowship Program emphasizes technology integration, leadership skills, and advocacy for the arts
  - Coursework: Multimedia, politics and advocacy, museum issues, research in art, history of art education, curriculum and assessment, museum education
  - Thesis Topic: The use of web technology towards restoring contexts of meaning to museum objects, entitled *Perspective on Cultural Context: The Use of an Online Participatory Learning Environment as an Expansion of the Museum Visit*
- 2004 All-Level (K – 12) Art Texas Teaching Certification  
University of Texas at Tyler School of Education | Tyler, Texas
- Post-Baccalaureate Educator Preparation Program
- 1992 Graduate Studies in Photography  
The Royal College of Art | London, England
- 1992 Bachelor of Fine Arts in Studio Art, with Honors  
University of Texas College of Fine Arts | Austin, Texas

## KNOWLEDGE AND SKILLS

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- Intranet development and administration (Office365, SharePoint)
- Digital asset management system administration (NetXposure, Piction)
- OpenRefine/Google Refine, Excel, Python, Tableau
- The Museum System - Gallery Systems, Crystal Reports
- CDWA, Dublin Core, EAD, MARC, METS, MIX, MODS, VRA Core Standards
- Getty AAT, CONA, TGN, and ULAN and LCSH Taxonomies
- Basic HTML, PHP, JavaScript, and open source web CMS installation and administration
- Familiarity with Linked Open Data concepts, APIs, OAI-PMH, RDF triple, SPARQL endpoint
- Adobe Photoshop and Bridge
- Epson Expression 10000 XL scanner, Imacon/Hasselblad Flextight scanner, VueScan, Phase One IQ180, Capture One 7, Better Light Super6k, ViewFinder 7.4.1, X-Rite ColorChecker Chart
- Audacity, Final Cut Pro

## AWARDS

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Digital Library Federation Forum Museum Cross-Pollinator Fellowship                      October – November, 2015

- Fellowship sponsored by the Samuel H. Kress Foundation, funding attendance to the 2015 Digital Library Federation Forum in Vancouver, BC, Canada
- Provided opportunity to share knowledge and experiences with professionals working in the realm of digital collections and services

Fulbright Hays Group Project Abroad | India    July – August, 2007

- Participant in project entitled *Globalization and Societal Change in South India*
- Developed curricular materials for individual project entitled *Social Contexts for Indian Art Objects in the Trammell & Margaret Crow Collection of Asian Art*

Marcus Fellowship, University of North Texas, College of Visual Arts and Design    May, 2005 – May, 2006

- Established by the Edward and Betty Marcus Foundation, the Marcus Fellowship program emphasized technology integration, leadership skills, and advocacy for the arts

## PUBLICATIONS

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Krewer et al. "Think big: Large-scale digitisation in practice." *Journal of Digital Media Management*, Vol. 4, No. 3. London: Henry Stewart Publications, 2016.  
(<http://www.henrystewartpublications.com/jdmm/v4>)

## MEMBERSHIPS AND PROFESSIONAL DEVELOPMENT

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Visual Resources Association | Secretary-Treasurer of Texas Chapter, 2013 – 2014

Digital Library Federation Forum | Museum Cross-Pollinator Fellow, 2015

Museum Computer Network | 2007 - 2016  
Society for Imaging Science and Technology | 2013  
Society of American Archivists, Visual Materials Section | 2012

Additional coursework on the digital library environment through Amigos Library Services:  
Digital project planning & management basics, digital library systems & applications, metadata standards & crosswalks, principles of controlled vocabulary & thesaurus design, PHP basics, JavaScript basics, and introduction to the Encoded Archival Description

Certified ScrumMaster agile project management course completed through Danube Technologies

## PRESENTATIONS

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- 2016 *Setting Up (Or Quickly Ramping Up) Large-scale Digitization Projects*  
Texas Library Association Conference | Houston, Texas
- Invited to present session on managing digitization projects
- 2015 *Think Big: Considering Large-Scale Digitization*  
Art Libraries Society of North America Conference | Fort Worth, Texas
- Instructor for workshop tailored to address specific institutional challenges related to large-scale digitization efforts.  
(<http://arlisna2015.sched.org/event/1822229bf4f40770f368162de84ca5ee#.VUJSxEfF98E>)
- 2013 *Archiving 2013: Lessons Learned, Sites Seen*  
Visual Resources Association, Texas Chapter Conference | Dallas, Texas
- 2011 *Digital Collections on Texas Art*  
9<sup>th</sup> Annual Texas Art Fair and Symposium on Early Texas Art | Dallas, Texas
- Promoted the resources made available by Southern Methodist University (SMU) Libraries, The Dallas Museum of Art (DMA), and The Dallas Public Library (DPL) through *Train to Share*, an IMLS-funded project administered by the Texas State Libraries and Archives Commission (<http://www.tsl.state.tx.us/lrs/projects/trainshare-grant/index.html>)
- 2010 *Making Beautiful Metadata Together: Training to Share in Texas*  
Museum Computer Network Conference | Austin, Texas
- Discussed the process of creating the digital collection “Texas Artists: Painting, Sculpture, and Works on Paper,” developed by SMU, DMA, and DPL through the *Train to Share* project (<http://digitalcollections.smu.edu/all/cul/tar/>)
- 2009 *The Wabi Sabi Aesthetic*  
Richland College, Asian Arts and Humanities Lecture Series | Dallas, Texas
- 2007 *Japanese Aesthetics: What is Wabi Sabi?*  
Dallas County Master Gardeners | Dallas, Texas

- 2006 *The Detail of Japanese Woodblock Prints*  
Pachyderm Users' Conference | Austin, Texas
- 2006 *An Illuminating Introduction to Japanese Art*  
Texas Art Education Association Conference | Fort Worth, Texas
- 2006 *Bringing Nature Indoors, Telling a Story: Japanese Folding Screens*  
Region 10 Annual Fine Arts Summit | Dallas, Texas